

NSM Changing the Face of High-Quality Manufacturing with Clean Labeling

Written by Gabe Rivera



New Research shows clean labels are now more important than ever!

Chula Vista, CA March 29th, 2016 Nutritional Supplement Manufacturers (NSM), a formulator of dietary supplements continues to set the standard for nutritional manufacturing by producing quality supplements without flow agents.

In today's health-conscious world, consumers are now more aware than ever before of the negative effects of preservatives and chemicals.

In fact, 35% of consumers feel that preservatives and chemicals contribute to poor health. As the thought process of the consumer changes, the label owner must put transparency a priority during the manufacturing process. Below are some revolutionary statistics that are presently in the minds of the current general public:

Which of these do you feel is most harmful to your nutritional health?

· All respondents

· Weighted according to U.S. Census figures for gender and age, 18 and older



These eye-catching figures indicate the consumer's desire for a clean product. Chemicals such as magnesium sterate are used in many manufacturing companies, which can be detrimental to one's health. Though this type of manufacturing can lead to a faster manufacturing process, consumers will not be satisfied in the long run.

President and CEO of NSM Oscar Thorvaldsson has experienced this new consumer health trend first hand. "Some of our customers that are trying to clean up their labels call us and tell us that we are the 10th contract manufacturer they contact and the only ones that are interested in manufacturing without preservatives and chemicals. They are frustrated how hard it is to find factories that show interest in this problem," Thorvaldsson said.



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NSM takes clean labeling seriously, as it delivers pure, high-quality ingredients, which helps label owners gain trust among consumers, and allows for increased profit output.

NSM will help the brand marketer feel at ease knowing their customers will be consuming a clean and pure product, which in turn will satisfy their needs, and allow for repeated business.

This innovative company does not take shortcuts, and its ability to manufacture without flow agents since 1993, has helped label owners appeal to consumers' demands. Nutritional Supplement Manufacturers provides clean labeling without chemicals, preservatives, and other additives, giving the brand marketer an edge to overpower its competition for the long haul.

As more consumers are becoming more health-conscious, maintaining clean labels is crucial to a label owner's financial success. Though many believe manufacturing without flow agents is more costly, and less efficient, NSM's knowledge helps to work around flow agents, and effectively saves the label owner time and money altogether.

This pure dietary supplement contract manufacturing company contains a hassle-free delivery system, as it sources raw materials, tests them for contaminants, encapsulating/filling, packaging, and labeling---which helps reduce stress for brand marketers.

NSM's fast turnaround time---as little as 24 hours, enables label owners to grow their business quickly and effectively.

With its in-house laboratory consisting of state-of-the-art testing equipment, NSM takes pride in providing quality work ---which will pave the way for positive consumer experiences for the label owner.

The constant effort shown by NSM to educate the world about top-quality manufacturing demonstrates their relentless dedication to improve customer satisfaction. NSM strives to help others who want to know more about transparency, and high-quality ingredients.

NSM is now delivered in liquids, tablets, capsules, and powders. When you request a quote, you will have the opportunity to get a Free Valuable Industry Report.

To view more services of Nutritional Supplement Manufacturers go to www.purensm.com.

For more information, please contact Oskar Thorvaldsson at 1-844-Pure-NSM or email at TOskar@PureNSM.com.

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